









Objective 9: Decrease the Rate of Alcohol-Impaired Driving Fatalities



Maryland SHIP Vision Area 2: Healthy Social Environments
Tools, Resources, and Promising Practices
updated March 2013




Information, Facts, and Figures






CDC Community Guide: Reducing Alcohol-Impaired Driving	Provides resources to reduce alcohol-impaired driving. Includes Task Force recommendations and findings.	
Educating Youth about Impaired Driving	Summary of the NIH sponsored national conference on educating youth about the dangers of impaired-drowsy driving.	
Stop Drunk Driving	This Maryland resource offers an overview of the impact of impaired driving on community safety. Facts, testimonials, and additional resources are available.	
Eliminate Drunk Driving	This MADD campaign focuses on eliminating drunk drivers. This resource offers information to the public about individual action.	
State of Drunk Driving	Provides fatality data for drunk driving in the US for 2009.	
Impaired Driving and Racial Ethnicity	Information on the relationship between impaired driving and racial ethnicity.	
Drunk Driving Consequences	This resource shows the legal consequences to drunk driving in Maryland.	
Drunk Driving Fact Sheet	National fact sheet on impaired driving in 2009	

Maryland Services and Hotlines



Choose Safety for Life	This resource offers local and national statistics about driving safety. Information about Maryland laws, outreach and educational programs are also included.	
Washington Regional Alcohol Program	This nonprofit organization offers information about the programs they have implemented to engage the public in alcohol impairment awareness. This resource also provides information about outreach, advocacy, and public education.	

Promising Practices

Alcohol and Substance Abuse Counseling	Provides information and resources for Screening, Brief Intervention, and Referral to Treatment programs that can be implemented in various environments.	
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Community Programs and Prevention	A study of prevention measures involving community action and multicomponent programs to curb impaired driving	
Drive Sober	Nationwide “Drive Sober” campaign aims to increase police enforcement against drunk driving	
Bacchus Network	Campaign designed to target college kids and youth to prevent driving and driving.	
Ignition Interlocks	Information on devices that can prevent drunk people from using their vehicles	
Sobriety Checkpoints	Information on the effectiveness of Sobriety Checkpoints	

Toolkits

Program Toolkits	Stopimpaireddriving.org offers numerous toolkits targeted at various populations. These range from communities, employers, and youth.	
Community Toolkit	The resources offered in this toolkit provide valuable information to assist communities in increasing safety.	
Prevention Toolkit	Prevention tools to help limit impaired driving for individuals and the community.	